



**SPONSORSHIP  
OPPORTUNITIES**

*Proceeds Benefit  
Poverello House*

**JOIN US ON FRIDAY, OCTOBER 21, 2022  
AT 6 PM**

**FORT WASHINGTON COUNTRY CLUB**

**COCKTAIL ATTIRE**

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# Poverello House

*Enriching the lives and spirits  
of all who pass our way*

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Dear Community Supporter:

I am writing you to request your support for the Gift of Hope Gala, a very special event to raise funds for Poverello House. Our event will be held Friday, October 21<sup>st</sup>, 2022, at the Fort Washington Country Club.

49 years ago, our Founder "Papa Mike" McGarvin, began handing out sandwiches to the homeless out of the back of his car. Not only was he feeding their bodies, he was feeding their spirits with hope. Today, the Poverello House mission remains the same – *to enrich the lives and spirits of all who pass our way*. Last year, Poverello House provided more than 40,000 nights of shelter to men, women, and children in need. Last year, we served nearly 1,000,000 meals to those who are hungry! Through the hard work of our new HOPE Outreach Team, we also had the honor of relocating over 600 individuals from our freeways as a lead partner in Project Offramp with the City of Fresno.

I had not yet become the new CEO as I attended the event that we last held in 2019. I was amazed at the community support as I saw the sold-out event raise over \$150,000 for Poverello House programs! Since that time, we have dramatically grown, launched a street outreach team, built a solar project, started a mental health program, replaced Tuff Sheds in the Village of Hope with Pallet Shelters, and much more. These are exciting times in our history as an organization.

We ask that you become an ambassador of hope by being a sponsor of the Gift of Hope Gala. Your generous support enables a greater portion of the night's revenue to go directly to fund Poverello House programs and services. We will also make sure the community is aware of your support through recognizing your partnership publicly.

The attached insert contains details about this year's sponsorship levels and packages. All proceeds benefit Poverello House programs and services to help meet the needs of the hungry, homeless and hurting every day.

I look forward to seeing you on October 21<sup>st</sup> at Fort Washington Country Club. If we have not yet had the opportunity to meet, I look forward to personally connecting with you soon. If you have any questions, please feel free to call me at (559) 498-6988.

Blessings,

Zachary D. Darrah  
Chief Executive Officer





# SPONSORSHIP OPPORTUNITIES

Friday, October 21, 2022 at 6 PM  
Fort Washington Country Club

☐ **Title Sponsor - \$10,000**

2 Tables of 10 with premier seating  
Program recognition  
Logo recognition on all marketing materials  
Logo prominently displayed on stage  
Recognition during dinner  
Recognition in an email blast and social media  
Logo on the Poverello House website  
VIP goodie bag  
2 bottles of wine at table

☐ **Premier Sponsor - \$7,500**

1 Table of 10  
Program recognition  
Logo displayed on stage  
Recognition during dinner  
Recognition in an email blast and social media  
Logo on the Poverello House website  
2 bottles of wine at table

☐ **Signature Sponsor - \$5,000**

1 Table of 10  
Program recognition  
Recognition during dinner  
Recognition in email blast and social media  
Logo on the Poverello House website  
1 bottle of wine at table

☐ **Table Sponsor - \$2,500**

1 Table of 10  
Program recognition  
Recognition during dinner  
Recognition on social media platforms  
Logo on the Poverello House website

☐ **Top Shelf Sponsor - \$2,500 (1 Available)**

Logo exclusively featured at two bar areas  
Logo featured on cocktail napkin  
Two event tickets

☐ **Hors d'oeuvres Sponsor - \$1,500 (1 Available)**

Logo exclusively featured during cocktail hour  
Two event tickets

☐ **Décor Sponsor - \$1,500 (1 Available)**

Logo on table centerpieces  
Two event tickets

☐ **Individual Tickets \$250 - # of Tickets \_\_\_\_\_ Total Amount = \$ \_\_\_\_\_**

☐ **I am unable to attend, please accept my donation of \$ \_\_\_\_\_**

**Card Type:** ☐ VISA ☐ Mastercard ☐ AMEX ☐ Discover **Exp Date:** \_\_\_\_\_ **CSC:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Preferred to be recognized in materials as:**

\_\_\_\_\_

For full sponsorship benefits, this form must be received by September 21, 2022.

Please mail payment along with this form to P.O. Box 12225, Fresno, CA 93777.

Make check payable to Poverello House.

For more information, contact Kristina Flores - (559) 498-6988 or [kflores@poverellohouse.org](mailto:kflores@poverellohouse.org)