



Poverello House

412 F Street, Fresno, CA 93706-3409

FOR IMMEDIATE RELEASE

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Toy Run to Benefit Poverello House

(Fresno, CA) – Poverello House will again benefit from the annual Fresno County Hells Angels Toy Run. They will arrive in Christmas style Saturday, December 6, 2014 between 11 and 11:30a.m. This marks the 16th annual Toy Run which benefits Poverello House.

Last year Poverello House gave away over 3,500 toys on Christmas morning, a truly amazing morning for families and our staff plus volunteers who come to help. “Toy donations are an essential part of the holiday season for families, without generous donors it would be hard to gather enough toys to distribute to those in need,” said Cruz Avila, Poverello House Executive Director. “We are grateful for the Hells Angels continued support especially during the holiday season.”

“The Fresno County Hells Angels Annual Toy Run is part of an ongoing effort to helping meet the needs of the community during the holiday season,” said Merle Hefferman, a representative from Fresno County Hells Angels Chapter. “The Toy Run is an all day event for the Fresno County Hells Angels and its representatives look forward to giving back to the community with this annual event.”

On a daily basis, Poverello House depends on generous contributions and partnerships from the community to help in serving the needs of the homeless, poor and hungry. In-kind and monetary donations are welcome throughout the year as well as community members volunteering at Poverello House for various jobs. Today, Poverello House sees more families than ever before, and serves approximately 1,500 meals every day.

The Poverello House is a private, nonprofit, nondenominational organization that has been serving the hungry, homeless and destitute of Fresno, California since 1973. Poverello House provides three meals a day, 365 days a year to anyone, in need, no questions asked. Other services include free medical and dental care through the Holy Cross Clinic; showers and laundry services to the homeless; a day shelter for people on the streets; a safe, overnight shelter for women at Naomi's House, temporary shelter for individuals at the Village or Community of Hope; a 28-bed residential alcohol and drug rehabilitation program; a five-bed transitional home; free clothing, mail service, transportation, referral services and other various social services, and finally, a homeless dog kennel for abandoned pets.

EDITOR'S NOTE: Fresno County Hells Angels will be delivering toys and bikes between 11 and 11:30 a.m. on Saturday, December 6, 2014 at Poverello House. 412 “F” Street, Fresno. Poverello House staff will be on site at that time. Media agencies are invited to cover this event.

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